

## 4 Signs

### *It's Time for New Hearing Aids*

With the season for spring cleaning underway, how are your hearing aids? Is it time for a fresh pair? **These factors may play a role:**

#### Changes in Hearing

Hearing can change with age, noise exposure, or other health factors. Device adjustments might help, but you may need a different level of technology.

#### Frequent Breakdowns

Doing all the recommended maintenance, but your devices are still malfunctioning? It may be replacement time.

#### Exciting Innovations

Wireless streaming, tinnitus management, rechargeability, noise filtering — devices have advanced significantly, and the latest technology may better meet your needs.

#### Costly Repairs

Parts for older devices can be harder to come by, or the model may be discontinued. If repair costs are adding up, it may make more sense to upgrade.

We can help you evaluate whether it's time for an update. **Call our caring team today!**

## OTICON | More Enjoy Effortless Hearing

Hear what you've been missing with the Oticon More, the first hearing aid with a built-in Deep Neural Network. Available in a rechargeable option, this device supports your brain, improves speech understanding, and reduces your listening effort.

Plus, you get streaming capabilities, plenty of styles to choose from, and MyMusic, a music program that captures every nuance so you enjoy crystal-clear sound quality.

**Get the hearing aid that supports your brain – contact us today to schedule a demo of high-tech hearing**



## Insio Charge&Go AX by Signia

### All-Day Hearing, All-Day Comfort

Built on Signia's leading-edge AX platform, these Bluetooth devices offer outstanding speech clarity, a customized and comfortable fit, and a motion sensor that adjusts your settings based on whether you're moving or stationary.

It's the first custom hearing aid with contactless charging: Just place them in the charger and go, with no worries about lining them up correctly.

**Get convenience and superior technology all in one – contact us today about the Insio Charge & Go AX.**



## Happy Spring! Blooming with Sound



It's the season for renewal, and we're excited to help you seize it with gusto. As they say, "Out with the old, in the with new!" **We're taking that to heart with three ideas for clearing out the roadblocks to better hearing** and helping you — and your loved ones — embrace an invigorating new season of sound.

First and foremost, now's a great time to schedule a hearing check if it's been a while since your last one. Like vision and other functions, hearing can change over time for a variety of reasons. A current evaluation helps ensure you're getting the hearing support you need to stay connected and empowered.

Second, if you're already using hearing technology but haven't fully explored all the ways it can help you — including streaming, app-based customization, and more — please reach out. We love helping you discover new ways to maximize your devices.

Third, if someone you care about doesn't seem to hear as well as they used to, consider sharing your own better-hearing journey. It's common for people to wait years before getting needed hearing help — which may affect other aspects of their health. Your powerful story could help close that gap.

**Spring is even better with the sounds you love, and we're here to take any barriers out of your way. So don't wait — call our caring team for an appointment today!**

Sincerely,

*Your Caring Team at Beaver Dam Hearing Care*

## Friends & Family Referral

Gift this certificate to a friend or family member!

Pay to the order of Beaver Dam Hearing Care

**Two hundred fifty dollars and no cents**

Present this certificate to **Beaver Dam Hearing Care** and receive **\$250 off** a two-device hearing system at your appointment. For new patients only. *Cannot be combined with any other offers. Not valid on previous purchases. Offer expires 6/30/22.*

Recipient name: \_\_\_\_\_

Referral name: \_\_\_\_\_



## BATTERY Special

Buy one 8-pack, get one 8-pack free.

*Cannot be combined with other offers.  
Offer expires 6/30/22.*

## \$10 Off a New

Protect  
Dehumidifier

*Cannot be combined with other offers.  
Offer expires 6/30/22.*








Your Experts in Hearing Care



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## FROM THE DESK OF DR. JODY JEDLICKA

The coming new year is bringing some changes to Beaver Dam Hearing Care. As many of you know, I also see patients in Ripon and Oshkosh. Over the past several months there has been an increased need for patient care in Ripon. This means I must transition out of patient care at Beaver Dam.

Although I would be happy to see you in my Ripon office, I know you will be in caring and capable hands here at Beaver Dam. Our lead audiologist, Jennifer Estness, will continue to take care of you and your hearing devices. I am so grateful to have worked with you all!

Jody Jedlicka, Au.D., Audiologist



## Make the Most of Your Hearing

Better hearing isn't just about reclaiming your confidence and relationships; it's also about reconnecting to your environment and attuning to the **things you love**.

Hearing is a sense we often take for granted, and it's only when we begin to lose it that we become aware of all the sounds we're missing out on. Today, take a few moments to think about your favorite sounds and what they mean to you.

### Did You Know?

**Soothing nature sounds** such as birdsong signal a peaceful, safe environment free from predators and danger.

Even though humans have lived in settlements for thousands of years, these unconscious instincts still influence our sense of well-being. Ocean waves are thought to be relaxing because they create a gentle rhythm that may remind us of the sound of our mother's circulatory system while we were in utero. Wonder why it's so easy to sleep during a thunderstorm? The insistent pitter-patter of rain and rumbling of distant thunder create "white noise," a kind of low, continuous disturbance that drowns out sharper, more irritating noises that might keep us alert or jolt us awake. These are all soft sounds that are easy to miss once hearing becomes less acute.

**Listening to music** elevates mood and improves cognition.

Hearing your favorite song stimulates memory and creativity, and promotes the release of a feel-good chemical called dopamine. Studies have shown that the type of music is irrelevant as long as you love it. In addition to lifting your spirits, music evokes memories. Recalling events and feelings from the past isn't just a pleasant experience; it also helps you resist cognitive decline by exercising your brain.

Film dialogue, old commercial jingles, and even household noise like a humming refrigerator can also stir those long-slumbering parts of the psyche and help you feel more connected to your world. You may not expect to miss these types of sounds once hearing loss sets in, but they all provide important stimuli that help orient you physically and emotionally.



*Already a proud owner of hearing technology?  
Your hearing changes over time, and new developments are always emerging. If it's been a while since we last saw you, schedule a hearing check today!*

**920.887.0509**